



County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration
500 West Temple Street, Room 713, Los Angeles, California 90012
(213) 974-1101
<http://ceo.lacounty.gov>

WILLIAM T FUJIOKA
Chief Executive Officer

Board of Supervisors
GLORIA MOLINA
First District

MARK RIDLEY-THOMAS
Second District

ZEV YAROSLAVSKY
Third District

DON KNABE
Fourth District

MICHAEL D. ANTONOVICH
Fifth District

May 15, 2012

To: All Department Heads

From: William T Fujioka
Chief Executive Officer

A handwritten signature in black ink, appearing to be "W. T. Fujioka", written over a horizontal line.

2012 CSAC "CALL FOR ENTRIES" FOR ANNUAL CHALLENGE AND MERIT AWARDS

A call for entries has been issued by the California State Association of Counties (CSAC) for its 2012 Challenge Awards program. The Chief Executive Office (CEO) deadline to receive entries from County departments is **Wednesday, June 13, 2012**. This year there are four categories based on population. On your entry form, please check the population category 700,001 and above. CSAC will select two winners for each population category: a Challenge Award and a Merit Award. Judges will also consider all entries for special awards that are open to all population categories. Upon completion of the judging, CSAC will notify all award recipients by mail.

CSAC judges will be looking for innovative, unique, and easily replicable programs which have been in existence for at least **one year**. County programs or projects that have previously won a Challenge Award will not be considered. Attached is a brochure with contest details.

Although some departments may already have received a direct notification letter concerning award entries, CSAC has requested that the CEO coordinate the filing of all applications for the County of Los Angeles. Therefore, I am requesting that departments submit their entries to this Office.

As in the past, the CEO will send one Los Angeles County check to cover the required \$50 filing fee per entry. All Los Angeles County entries will be submitted by this Office under one Letter of Endorsement. Although CSAC's filing deadline is June 29, 2012, this Office needs time to prepare the package of entries, and obtain the check to cover

"To Enrich Lives Through Effective And Caring Service"

***Please Conserve Paper – This Document and Copies are Two-Sided
Intra-County Correspondence Sent Electronically Only***

Department Heads
May 15, 2012
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the filing fees. Therefore, if you plan to submit an entry for the 2011 Challenge Awards, remember that **the final CEO deadline is Wednesday, June 13, 2012, at 5 p.m. No late submissions will be accepted.** Please send an original plus three complete copies of each entry to:

Ruth A. Wong, Director
CEO Workplace Programs
500 West Temple Street, Room B-1
Los Angeles, CA 90012

The 2012 Challenge Awards will be presented at the annual CSAC meeting. If you need additional information, please contact me, or your staff may contact Ms. Wong at (213) 974-2495, or rwong@ceo.laounty.gov.

WTF:EFS:MKZ
RAW:ib

Attachment

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First Class Mail
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PAID
Sacramento, CA
Permit No. 1594

California State Association of Counties
1100 K Street, Suite 101
Sacramento, CA 95814



www.csac.counties.org



CALIFORNIA
Counties

DEADLINE
June 29
2012

Challenge Awards

Counties included in the word cloud: NAPA, lake, jnyo, san francisco, MONTEREY, sacramento, KINGS, SAN LUIS OBISPO, LOS ANGELES, san bernardino, ALPINE, kern, MADERA, merced, RIVERSIDE, SANTA BARBARA, DEL NORTE, sonoma, siskiyou, alameda, calaveras, LASSSEN, sacramento, fresno, BUTTE, TEHAMA, lake, alpine, NAPA, GLENN, san benito, san joaquin, orange, PLUMAS, SIERRA, mariposa, AMADOR, EL DORADO, mendocino, inyo, modoc, san mateo, calaveras, HUMBOLDT, PLACER, san diego, SUTTER, solano, trinity, tulare, yolo, MARIN, san diego, IMPERIAL, SISKIYOU, LOS ANGELES, nevada, merced, COLUSA, solano, RIVERSIDE, YUBA, SHASTA, modoc, SIERRA, king, plumas, mendocino, santa cruz, SAN BENITO, nevada, mono, SANTA CLARA, SAN JOAQUIN, ventura, stanislaus, tuolumne, MARIPOSA, contra costa, humboldt, COLUSA.

Call for Entries | 2012

2011 Award Recipients

California Counties Innovation Awards:

Riverside County

Landfill Tarp Redesign and Sequence Analysis

San Diego County

In-Home Supportive Services (IHSS) Reform

Challenge Awards:

With a population of 50,000 and Under:

Calaveras County

Can You Hear Me Now?

With a population of 50,001 to 200,000:

Nevada County

My Neighborhood GIS Web Application

With a population of 200,001 to 750,000:

Monterey County

Kick Start Ex-Offender Re-Entry Employment Program

Santa Cruz County

Warrant Reduction Advocacy Project (WRAP)

Solano County

Partnership Teaches Foster Youth that Money Matters

With a population of 750,001 and Above:

Los Angeles County

In-Home Supportive Services Anti-Fraud Program

Riverside County

Desert Strength Academy

Riverside County

KIOSK Reporting Program

Sacramento County

Violation of Probation in Lieu Night Court

San Diego County

Camp Connect San Diego

San Diego County

Free Foreclosure Prevention HOME Clinics

Detailed descriptions of the 2011 Challenge Award recipients can be found on CSAC's Web site at www.csac.counties.org.

Organize Your Executive Summary as Follows

Overview // Provide a brief, 25-word summary of your program or project.

Problem or Challenge // Describe the problem or challenge your county faced and the process used to address this problem. Explain the unique or critical factors that led to this project.

Solution // Describe the steps taken by the county to solve the problem or overcome the challenge.

Budget/Costs/Savings // How much money was budgeted to fund the project?

- List all sources of funding for the project.
- Did the project come within/under budget?
- What costs were involved, what savings were realized?
- What is the measure of increased productivity or time saved?

Results // Describe the results of the program/project. Discuss how the program or project has positively affected the community, improved delivery of services to the public, or improved administration of a program internally.

Project or Program Contact // List the name, title, mailing address, phone and e-mail address of the person who can be contacted about this program.

Optional Submission // If your project involved the development of a video or CD, please enclose

one copy. Videos/CDs will not be returned and become property of CSAC. Please limit supporting material – such as brochures, final reports or other information – to items that are directly relevant to this project.

MAKE CHECK(S) PAYABLE TO: CSAC CHALLENGE AWARDS. A payment of \$50.00 must accompany EACH entry. If entering multiple entries, a single check with a total amount (\$50.00 for each program entered) may be submitted. However, a photocopy of the check must be submitted with each entry.

SEND IN YOUR ENTRY. You must send three (3) complete copies of each entry form and Executive Summary, along with either a check or photocopy of group payment and your letter of endorsement. Your entry should be mailed CSAC Challenge Awards, CSAC, 1100 K St., Ste. 101, Sacramento, CA 95814.

EMAIL YOUR BRIEF 25-WORD SUMMARY AND CONTACT INFORMATION. Please email a copy of your brief 25-word summary contained in your Executive Summary, along with County, Entry Title and Contact Information to Chris Feusahrens at cfeusahrens@counties.org.

All entries must be postmarked by June 29, 2012. Entries may not be faxed. Entries received by CSAC will not be returned.

Counties by Population Category

Under 50,000

Alpine
Amador
Calaveras
Colusa
Del Norte
Glenn
Inyo
Lassen
Mariposa
Modoc
Mono
Plumas
Sierra
Siskiyou
Trinity

50,000 to 200,000

El Dorado
Humboldt
Imperial
Kings
Lake
Madera
Mendocino
Napa
Nevada
San Benito
Shasta
Sutter
Tehama
Tuolumne
Yuba

200,001 to 750,000

Butte
Marin
Merced
Monterey
Placer
San Joaquin
San Luis Obispo
Santa Barbara
Santa Cruz
Solano
Sonoma
Stanislaus
Tulare
Yolo

750,001 and Above

Alameda
Contra Costa
Fresno
Kern
Los Angeles
Orange
Riverside
Sacramento
San Bernardino
San Diego
San Francisco
San Mateo
Santa Clara
Ventura

You've Been Meeting the Challenge for Years...

Now It's Time to Show Us How You Do It

2012 CSAC Challenge Awards // Call for Entries

The California State Association of Counties (CSAC)
invites you to enter our 2012 Challenge
Awards competition.

These unique awards recognize the
innovative and creative spirit of
California county governments as
they find new and effective ways of
providing programs and services to
their citizens.

Please read the following instructions
and consider entering your county's
programs/projects to win one or more of
these awards.

Helpful Hint // If you want to take a look at the
Executive Summaries for some of the programs that
were honored in the 2011 CSAC Challenge Awards, visit
our Website at www.csac.counties.org. The information
can be found under Challenge Awards in the CSAC
Services section. Just Take a Look at "Sample Executive
Summaries."

Entry Categories // Entries will be divided into four categories based on
population:

- Under 50,000
- 200,001 to 750,000
- 50,000 to 200,000
- 750,001 and above

(For a list of counties in each category, please see box on the reverse side.) On
your entry form, please check which population category you are entering.

Judges will be looking for programs that are innovative, unique and easily
replicable. County programs or projects submitted must have been in existence
for at least one year.

Only programs that are county programs will be considered. Those that have
previously received a Challenge Award cannot enter again; Merit Award
recipients are eligible. Court-related programs must be coordinated or funded
by the County.

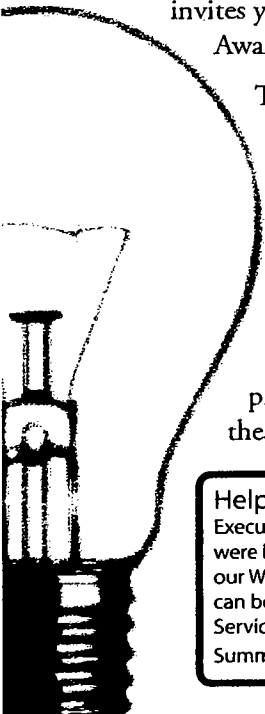
All Challenge Award entries will be
considered for special awards at the
judges' discretion. These awards will
not be subject to the population
criteria outlined above.

Entry Fees // \$50.00 per entry. A
check payable to CSAC Challenge
Awards must accompany EACH
entry. If entering multiple entries,
a single check with a total amount (\$50.00 for each program entered) may be
submitted. Credit card payments cannot be accepted.

Selection Criteria // A panel of county and private sector officials will
evaluate the entries. Judges' decisions are final. The following criteria will be
used to select the winners:

- Statement of the problem and solution.
- Innovation, resourcefulness, vision, uniqueness and risk-taking.
- Replicability of the program/project.
- Cost-effectiveness of the program/project.
- Conformance to application instructions as set forth in the "Entry
Instructions" in this brochure.

Deadline // All entries
must be postmarked
by June 29, 2012, to be
considered. Faxed entries
will not be accepted. Entries
cannot be returned.



General Information

- Two levels of awards will be presented by CSAC in each category: Challenge and Merit Awards
- Judges will also consider all entries for special awards that are open to all population categories.
- Challenge Awards will be presented in person in the recipient's county. Merit Awards will be mailed in December.
- In the event that a multi-county application is honored, each county will receive an award.
- All recipients will be notified by mail upon completion of judging in the fall.
- If you have any questions, contact:
David Liebler
CSAC Director of Public Affairs
& Member Services
916/327-7500, ext. 530
email: dliebler@counties.org

Entry Instructions

1. **FILL OUT OFFICIAL ENTRY FORM ON INSIDE BACK PAGE OF THIS BROCHURE.** The entry form is also available online at www.csac.counties.org.
2. **OBTAIN A LETTER OF AUTHORIZATION.** This is simply a letter signed by either your Board Chair or County Administrator authorizing the entry of the county's programs in the Challenge Awards competition. Counties may submit one (1) letter of endorsement for all entries, but please list each entry by program name in your letter of endorsement.
3. **CONSTRUCT YOUR "EXECUTIVE SUMMARY."** This is your statement of the challenge and the solution. Your Executive Summary is a very important part of your entry. It must be NO MORE THAN TWO 8 ½ BY 11 DOUBLE-SPACED PAGES. Please include contact information on the summary. Since this will be published for statewide distribution, please present the information as you would like to see it in print. CSAC reserves the right to edit this material.
4. **EMAIL YOUR BRIEF 25-WORD SUMMARY AND CONTACT INFORMATION.** Please email a copy of your brief 25-word summary contained in your Executive Summary, along with County, Entry Title and Contact Information to Chris Feusahrens at cfeusahrens@counties.org. Your entry in its entirety should be mailed to CSAC Challenge Awards, CSAC, 1100 K St., Ste. 101, Sacramento, CA 95814.

Entry Form

You may type this information on a separate sheet and submit as Page 1 of your entry:

Population Category:

- ☐ Under 50,000 ☐ 200,001 to 750,000
☐ 50,000 to 200,000 ☐ 750,001 and above

Country(ies) Name(s)

Contact Name and Title

Mailing Address

City	State	Zip
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State Zip

Zip

Phone _____ Ext _____

Ext

Email _____

Title of this entry

(to be used on award – seven words maximum)

Remember to include the following for each entry:

- Completed entry form.
- 2-Page executive summary.
- Copy of endorsement letter authorizing entry. One letter may be used for multiple entries, but please include a copy for each entry.
- Payment of \$50.00 for each entry. One check may be used for multiple entries.

Checks should be made payable to:
CSAC Challenge Awards

Mail or deliver all of the above to:

CSAC Challenge Awards
1100 K Street, Suite 101
Sacramento, CA 95814